

La Maison Hamelin: Parisian boutique hotel embraces textile excellence from OBJECT CARPET



Photos: Christophe Bielsa

OBJECT CARPET

Located in the heart of Paris, the boutique hotel La Maison Hamelin has been redesigned under the direction of the renowned interior design studio Maison Malapert. The result is a place where classic Parisian chic and contemporary interior design come together in perfect harmony. Carpets by OBJECT CARPET make a key contribution to the hotel's atmosphere and elegance, lending the spaces depth and warmth while also enhancing acoustics to ensure a particularly pleasant stay for guests.

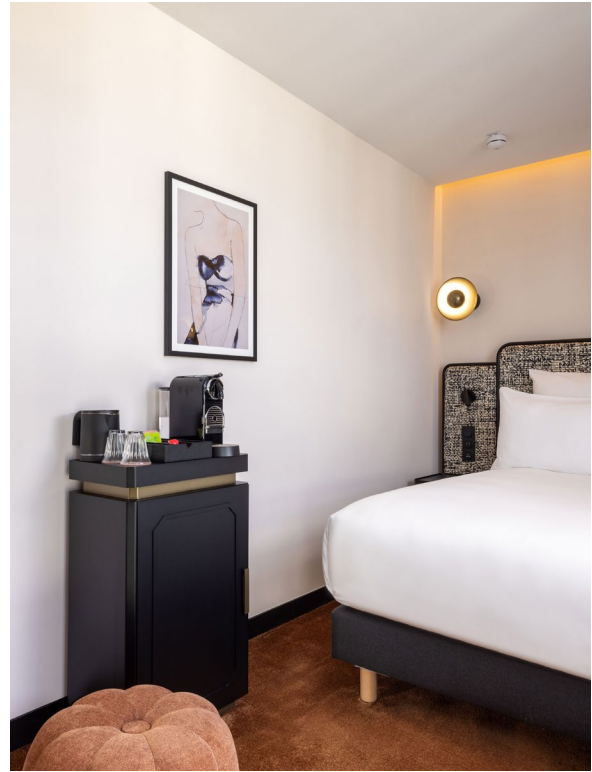
Several **OBJECT CARPET** qualities were used for the project. The velvety-soft SILKY SEAL quality in the shades Coconut, Cognac and Greige combines a luxurious feel with a subtly textured surface and creates an inviting, tactile atmosphere. CHICC in Pebble and Onyx impresses with its fine, illustrious velour structure, elegantly accentuating the rooms, while MOVE x GROOVE creates dynamic floor designs with its contrasting loop and velour

surfaces, giving the interior a modern, textural character. A custom-made rug completes the concept and underlines the individuality of the building.

The design of La Maison Hamelin conveys an almost cinematic sense of calm: diffused lighting, carefully selected design objects and harmonious colour palettes create an atmosphere of well-being. **OBJECT CARPET** shapes these rooms not only visually, but also haptically, with high-quality materials, durability and acoustic comfort. Parisian elegance, modern interior design and textile excellence merge to create a unique experience – welcoming guests to the boutique hotel like a stylish ‘home away from home’ and demonstrating how **OBJECT CARPET** defines spaces with character, atmosphere and a commitment to sustainability.



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About **OBJECT CARPET**

Since 1972, **OBJECT CARPET** has stood for quality, design and innovation in the commercial and home sectors. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and custom-cut carpets (RUGX). With over 1,000 styles and colors as well as individually-customized products, the **OBJECT CARPET** collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All **OBJECT CARPET** styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Environment Agency's Blue Angel ecolabel. **OBJECT CARPET** products are also recommended by the TÜV (German Technical Inspection Association) for allergy sufferers and are proven to reduce dust content and particulate matter. Partners and customers around the world, such as Porsche, Daimler, Google and Adidas appreciate this, as do initiatives like "Healthy Seas".

The use of recycled materials and the systematic conversion of the product range to recyclable products have now become standard practice for **OBJECT CARPET**. The company set a milestone in 2022 with NEOO, the first completely circular carpet for the commercial sector. Eight years of development work together with NIAGA® produced a mono-material carpet that raises the bar for circularity. Building on this pioneering achievement, **OBJECT CARPET** has now gone one step further: DUO technology introduces the next generation of recyclable carpets. It consists of just two easily separable layers and combines maximal design versatility with minimal use of materials. The vision: step by step, the range is being converted to recyclable products – much of it already by the end of 2026.

Numerous design and business awards, such as the renowned Good Design and Red Dot Awards, attest to **OBJECT CARPET**'s outstanding design competence and corporate achievements. For example, **OBJECT CARPET** was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt. **OBJECT CARPET** has also been an official partner of the Berlinale for many years, where its carpets not only ensure that the stars make a glamorous appearance but also help reduce the environmental footprint of Germany's largest film festival.

With innovative production techniques and sustainable manufacturing methods,

OBJECT CARPET is a pioneering enterprise that enables design visions to become reality. Experience **OBJECT CARPET**'s world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

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